

Introducing
**The mother company
Specializing in the
Expansion of
SINA FOOD industries**
Subsidiaries and
Products





Isfahan Sugar Co.



Shirvan Sugar Co.



SINACAN



Glass and Gas Co.





Sina Food
H o l d i n g



The first part

**Introducing
The mother company
Specializing in the
Expansion of
SINA FOOD industries**



The most important priorities of Sina Food Industries Holding are:

- Expansion of the sales network and market development
- Investing and transferring technical knowledge
- Joint production of products for export purposes
- Strategic brand development with the aim of creating, innovating and differentiating products, services and brand image

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The mother company specializing in the expansion of Sina food industries

Sina Food Industries Holding, having a chain of companies with seven decades of activity in the fields of supply, production, sales and trade, provides various products and services in the food industry. The scope of activity of this holding with 65 manufacturing, industrial and service companies and factories with an annual income of 970 million dollars (year 2023) with the focus on investment and strategic management includes sales, exports, imports and services. From the strategies of the large holding, the expansion of the supply chain and the activity of factories producing soft drinks, beer, juice, protein and dairy products, concentrate production, sugar production, bottling, canning by using modern knowledge and technology, as well as the development of the value chain of materials Food and related industries in the domestic and international target markets are in accordance with the customer's wishes and needs, so that the products of this holding have been exported to more than 53 countries of the world. The holding follows the strategy of growing and increasing the market share and presence in the competitive market through reliable brands in its subsidiaries such as Delster, Pak, Zamzam, Sundis, Arzooman and Ghoshiran, Dogh Abali, etc. with various packaging. And now in some fields of activity such as juice and beer, it is the market leader of these products.

Sina Food Industries Holding, as a reliable company with high quality products, is always trying to create a platform for sustainable business in order to cover as much as possible the principle of customer orientation, relying on organizational values, especially product quality, health-oriented, reasonable price, availability. and create international standards and always has a forward-looking view and accompanies the daily needs of its customers through its business platforms and business partners. And also by adopting decisions, policies and strategic plans in line with the major goals, especially the establishment of business stability, the growth and development of different parts of the food industry is continuously taking steps.

The second part
**Introduction of
Subsidiaries**



Watch this video please



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Pak Dairy Co.

Pak Dairy Company is one of the oldest and most reliable producers of pasteurized and sterilized dairy products, including plain and flavored milk, breakfast cream, confectionery cream, yogurt, butter, cocoa milk, milk powder, Kashk, cheese and pizza cheese. This company is also one of the largest ice cream factories in Iran, including popsicles and ice creams.

This company started operating in 1959 under the name of Pak Pasteurized Dairy Company and currently has 4 companies and 6 factories and more than 60 brands. This company consistently strives to enhance its market share in both domestic and international markets, improve the quality of its manufactured products, and increase customer satisfaction.





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Behnoush Iran Co.

Behnoush Iran Company, with a history of over half a century (founded in 1966), is recognized as the first and largest producer of non-alcoholic beer (Ma-al-Shaeer) in Iran and the Middle East. Leveraging state-of-the-art technologies and a team of specialized and creative personnel, the company focuses on market expansion and customer satisfaction by manufacturing a diverse range of products in various glass, can, and PET packaging formats.

Behnoush Iran Company, backed by 9 well-equipped factories, produces a variety of products including non-alcoholic beer, concentrates, fruit juices, carbonated soft drinks, yogurt, energy drinks, and more, under a portfolio of over 30 brands. Among the most renowned of these brands are Delster, Tak, Abeali, Dadli, Iranda, Synergy, Start, and others. The company is actively engaged in expanding its market presence in other countries worldwide and currently exports its products to over 20 countries across the globe.



Behnoush

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Website:
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Pakdis Co.

This company is the first and most reputable producer of various types of fruit juices (carbonated and non-carbonated) in glass, can, and PET packaging, fruit concentrates, fruit puree, sesame oil, balsamic vinegar, tomato paste, and alcohol in Iran. Pakdis company was established in 1970 for the proper and useful exploitation of agricultural products of the region, including white and red grapes, apples, cherries, pears, peaches, apricots, plums, pomegranates and tomatoes and using sugar beet molasses produced by sugar factories (for the production of medical and industrial alcohol) and to produce various products with the aim of satisfying customers by using modern technology and experienced personnel. This company has 4 production units with more than 10 production brands for domestic and export use.

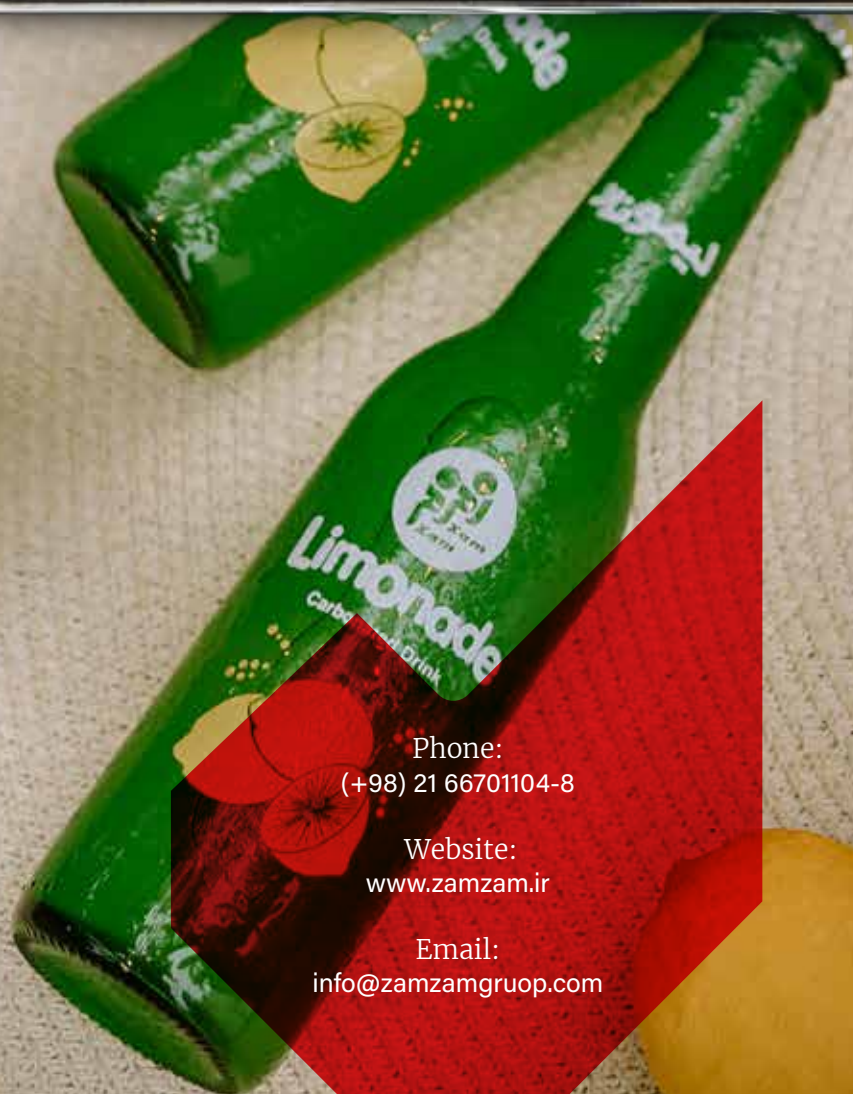
In recent years, by equipping the concentrate production unit and the puree production unit and the aseptic filling machine, the products of this company have reached the consumer markets, particularly in Europe, Southeast Asia, the Middle East, and Africa. In addition to the machines for the production and packaging of the mentioned products, the alcohol production unit, whose product is medical alcohol %96 and industrial alcohol %90, is operating with the highest standard.



PAKDIS CO.



Watch this video please



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Zam Zam Company

Zam Zam Group, with a history of over 70 years (founded in 1955), is the first manufacturer of various carbonated beverages in Iran. It remains one of the most recognized and renowned brands in the food and beverage industry, not only in the Middle East but also globally. With 5 companies, 13 factories, 20 branches, and a portfolio of over 50 brands, Zam Zam Group produces a range of products, including carbonated beverages (such as lemonade, cactus, pomegranate, Mojito, orange up, and Shatoot), energy drinks, and yogurt, under brands like Zam Zam and Abeali. The company currently exports its products to more than 30 countries across five continents. Zam Zam Group's extraction unit and canning facility, equipped with state-of-the-art technology, cater to the raw material needs of beverage production.

The logo for Zam Zam, featuring the word "zam" in a bold, white, sans-serif font, stacked twice. The top "zam" is slightly offset to the left relative to the bottom "zam". The logo is set against a large, solid red background that occupies the bottom half of the page.

Watch this video please



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Protein Gostar Sina Company

Protein Gostar Sina Company, operating under the tradename «Gooshtiran,» is Iran's pioneering producer of meat products. It commenced its operations in 1925 and, in 1958, expanded its activities by establishing its current facility under the name Arzuman. With nearly a century of experience, the company leverages cutting-edge technology and seasoned professionals to offer a complete chain of production, processing, and delivery of high-quality and healthy protein products to various customer segments in national and international markets.

In pursuit of this goal, the company places a strong emphasis on the utilization of the finest and freshest raw materials, adherence to professional ethics, and compliance with relevant standards, all while ensuring stakeholder satisfaction remains paramount. With four production units, Protein Gostar Sina produces a range of products, including sausages, cold cuts, nuggets, pre-packaged meals, broiler and layer chickens, day-old chicks, packaged red meat, and processed eggs, delivering them to the market.

Among the main brands of this company are Ghoosthiran, Etminan, Arzuman, and Morgh Khanegi.

سینا پروتئین
Sina Protein

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Phone:
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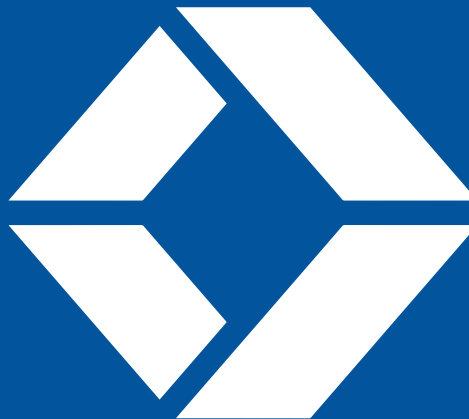
Website:
www.esfahansugar.com

Email:
info@esfahansugar.com

Esfahan Sugar Company

Esfahan Sugar Company boasts a history of over 65 years, founded in 1958, making it one of the earliest and largest sugar producers in the country. Its primary activities include sugar production from sugar beets and refining raw sugar. Among its other products are sugar, molasses, beet pulp, and raw sugar. The company markets its products under the brand name «Bali.»

Esfahan Sugar Company firmly believes that maintaining quality is not merely an obligation but an imperative for sustaining its business operations.





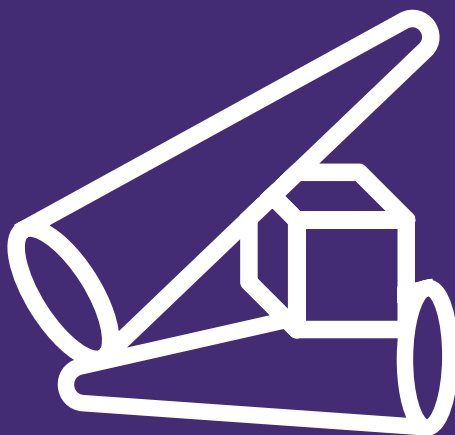
Phone:
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Website:
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Shirvan, Quchan and Bojnurd Sugar Production Company

The Shirvan, Quchan, and Bojnurd Sugar Production Company, established in 1958, holds the distinction of being Iran's first sugar producer and has earned its place among the largest sugar manufacturing companies in the country. The company's core products include refined white sugar derived from raw sugar and refined white sugar obtained from sugar beets, along with sugar and molasses as additional by-products.





SINA
ENERGY DRINK

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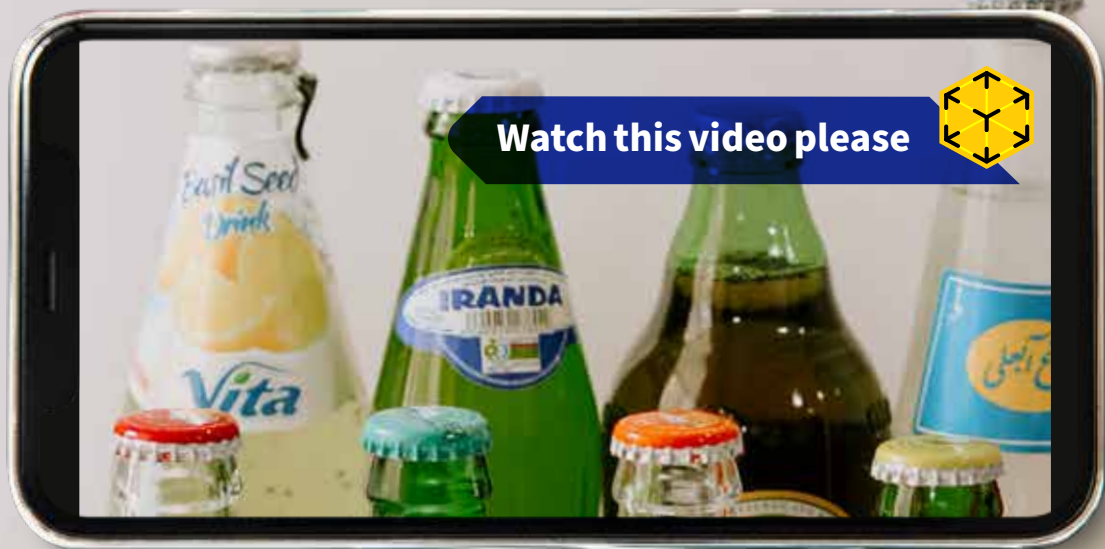
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Sina Can Canning Factory

The Sina Can Canning Factory is a part of the Zam Zam Group and is located in Kermanshah Province, Iran. This factory was inaugurated in December 2020. Sina Can, equipped with advanced production lines and technology from Schuler, Germany, along with its unique geographical position, serves as a key player in meeting a significant portion of the domestic market's requirements and has the capability to export its products to other countries.

The range of products produced by this factory includes aluminum cans in sizes of 330 and 250 milliliters. Additionally, in accordance with future plans, there is a development project in the pipeline to produce cans in sizes of 125 and 500 milliliters.





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Shisheh & Gas Company

The Shisheh & Gas Company, as one of the industrial glass production pioneers in the country, initiated its operations in the field of bottle and jar production in 1960. Leveraging cutting-edge machinery, equipment, and global technology, this company has been able to offer a diverse range of high-quality products to the market. Through nurturing and educating engineers, specialists, and skilled technicians, it has played a valuable role in the development of the bottle industry.

By presenting products in various designs and sizes, this company has not only replaced imported goods but has also become an exporter of a significant portion of its products in recent years. The Shisheh & Gas Company, after years of proud production in the industry, continues to sustain its growth by establishing a new factory in the Shams Abad Industrial City, equipped with the latest global technology. This allows the company to produce up-to-date, high-quality products and meet the demands of the global market. Furthermore, in response to the international market's requirements, this company is currently expanding its production capacity with the launch of a new factory to cater to the needs of foreign customers.



Watch this video please



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Mina Glass Manufacturing Company

Mina Glass Manufacturing Company, established in 1968, stands as the foremost producer of various colored and transparent glass containers, including bottles, jars, and related metal caps for use in the food, beverage, and dairy industries in the country. With a wealth of experience, specialized personnel, and state-of-the-art technology, the company has set the benchmark for the growing adoption of glass packaging as the most hygienic and sustainable choice.

Driven by a commitment to innovation and sustainability, Mina Glass Manufacturing Company has made a significant investment, harnessing cutting-edge global technology and the capabilities of Iranian knowledge-based companies. This investment has led to the establishment of a new facility in the Alborz Industrial City in Qazvin province. This facility, with 2 to 3 times the production capacity, is poised to cover a substantial portion of the domestic and export markets.





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Mehrshahr Food Industries Co.

Mehrshahr Food Industries Company is the largest and oldest cold store in the country, which was established in 1966 under the name of Mehrshahr Cold Store. This company provides above-zero cold storage services to customers in 3 cold storage facilities, including Mehrshahr Cold Storage (headquarters) located in Alborz province, Kowsar Cold Storage located in Alborz province, and Grenco Cold Storage located in Tehran province. Mehrshahr Food Industries Company is one of the largest cold stores located in Tehran and Alborz provinces and is considered one of the best cold stores in these two provinces.



The third part
Introduction
Products





Products

**Pak pasteurized
dairy group**







List of products of Pak pasteurized dairy group

Name of the products	Category of products	No
cream cheese	Types of cheese	1
3D vitamin cheese		
Labneh cheese		
Probiotic cheese		
lactic		
Liqwan goat IML		
UF cheese		
Cheese Pizza		
Cream (chocolate, honey, rawberry, coffee, mocha, dates)	Types of creams	2
Cream		
buttermilk (oregano, mint, eight herbs, shallot, mint and oregano, kakuti and oregano)	Types of buttermilk	3
Sterile milk (bag, triangle, pet, bottle)	Types of milk	4
flavored (banana, cantaloupe, honey, coffee, strawberry, cocoa)		
milk powder		
Butter	All kinds of butter and oil	5
animal oil		
Curd	All kinds of curd and yogurt	6
yogurt (shallot, celery, robiotic, golden, Hamzdeh, traditional, eggplant, Dalal)		
Shakarpure (mango, barberry, avashk, pineapple, cherry, lackberry, Falodeh, orange)	All kinds of ice cream	7
Ice cream (strawberry, saffron, anilla, chocolate, banana, milk, otion, pistachio cake, Nescafe)		















Products

**Behnoosh
company**






Behnoosh

List of products of Behnoosh company

Name of the products	Category of products	No
Behnoosh malt beer (classic, lemon)	Types of beer	1
Delster (classic, lemon, pineapple, peach, apple, Tropical, Black, Cantaloupe, Elite, Pomegranate, Galbi, mango, coffee)		
Efes beer (classic, lemon, tropical, apple, peach)		
Aloevera juice	All kinds of juices and soft drinks	2
Vine (red grapes, white grapes, apples, cherries, pomegranates)		
Dudley juice (mojito, peach, tropical, pineapple, Coconut, orange, lemon, coconut, cinnamon, Aramis, multivitamin)		
Iranda (orange, kowal, lemonade)		
soft drink (lemonade, strawberry)	Types of energy	3
Synergy energy drink (classic)		
Vitamin C energy drink		
Start energy drink (black, red)	All kinds of buttermilk and drinking water	4
Abali aerated buttermilk		
Behnoosh drinking water		



Behmoush







Behmoush





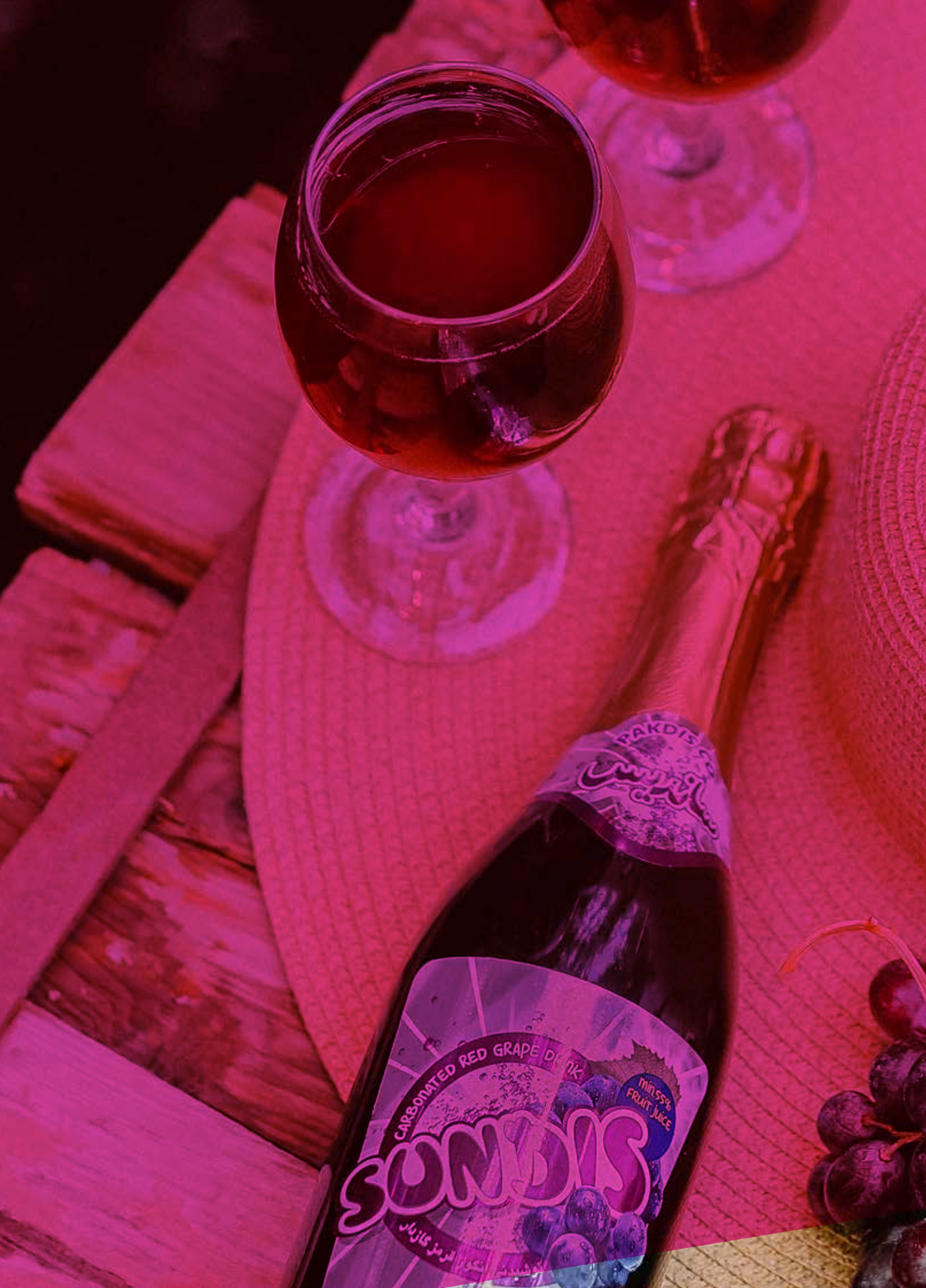


Behmoush





Products
Pakdis
company







List of products of Pakdis company

PAKDIS CO.

Name of the products	Category of products	No
Nectar Sandis (pineapple, mango, apple, seven fruits, orange, apple, banana, peach)	All kinds of juice	1
Sundis Life (pomegranate and black carrot juice, red grape juice, cherry, mango and pumpkin, orange)		
non-carbonated drink, (cherry, pineapple, mango, orange)		
Sundis carbonated drink (cherry, red grapes, grapes, peach, orange, apple, mango, apple, galbi, lemon)		
Webs soda (tropical, blueberry, cantaloupe, strawberry, cactus, caramel, red grapes)	All kinds of soft drinks and energizing	2
Classic Cognet energy drink		
balsamic vinegar	All kinds of vinegar, oil and alcohol	3
Sesame Oil		
Alcohol (industrial, medical)		





PAKDIS CO.







PAKDIS CO.







PAKDIS CO.



The background of the slide features a photograph of a glass bottle of Zamzam Limonade and a whole yellow lemon resting on a light-colored, textured surface. A large, semi-transparent red shape, resembling a stylized umbrella or a large drop, covers the upper and right portions of the image. The bottle has a dark label with the word 'Limonade' in large, bold, white letters, and 'Carbonated Drink' in smaller white text below it. Above this, there is a circular logo with the Zamzam brand name in Arabic and English. The word 'Limonade' is also written in Arabic script at the top of the bottle's label.

Products

**Zamzam
Group**







List of products of Zamzam Group

Name of the products	Category of products	No
Cola soft drink (Aras and Zamzam)	All kinds of soft drinks	1
Orange soft drink (Aras and Zamzam)		
Lemon soft drink (Aras, Zamzam)		
Lemonade soft drink		
Cool-up soft drink		
Non-carbonated soft drink (blueberry, orange)		
Flavored soft drinks (pomegranate, orange juice, blackberry, Mojito, cactus)		
energizing (ZamZam and Effect)	Types of energy and drink	2
Vita basil seed drink (grape, apple, lemon)		
Carbonated and non-carbonated Abali buttermilk (plain, mint)	All kinds of buttermilk and drinking water	3
Mineral and drinking water		

zam
zam





zam
zam





zam
zam





zam
zam







Products

**Sina Protein
Gostar Company**







List of products of Sina Protein Gostar Company

Name of the products	Category of products	No
Sausage (German, cocktail, Japanese cocktail, double, Bulgarian, cheesy hot dog, port, grilled, hunting, Hollandif Chili, Chico (meats, our desire, certainty) (Goushtiran, Arzouman, Etminan)	All kinds of sausages	1
Sausage (Zygo, pepperoni, dry, premium, healthy, Pistachio, Nowrozi, meat and chicken, Caesar, tandoori, steak) (Goushtiran, Arzouman, Etminan)		
Nugget (star, family, mushroom and chicken) Schnitzel (pizza, chicken) meat cutlet Falafel meat nuggets fried shrimp	Types of nuggets, fries and Kentucky	2
Hamburger (regular, premium, special, charcoal, classic, steak, chicken, chili) kebab	All kinds of burgers	3
Veal packing (minced, segmented) Packaged chicken and grilled chicken (with skin, without skin)	types of meat	4



سینا پروتئین
Sina Protein





سینا پروتئین
Sina Protein





سینا پروٹین
Sina Protein





Products

**Esfahan Sugar
Company**



A close-up photograph of a glass filled with a light-colored beverage, likely iced tea, garnished with a slice of lime. The glass is placed on a wooden cutting board, which also holds a slice of cucumber. The background is dark and out of focus, with a large, semi-transparent purple circle overlaying the right side of the image.

Products

**Shirvan, Quchan
and Bojnurd
Sugar Production
Company**





The image features three cans of Sina Energy Drink. The can on the left is partially visible, showing the Persian text 'نوشابه انرژی زا' (Energy Drink) and a cheetah logo. The middle can is labeled 'CLASSIC' on its lid and 'SINA ENERGY DRINK' on its body. The can on the right is labeled 'DRINK' on its lid and 'SINA' on its body, with '250 ml.' printed vertically. All cans are on a reflective surface, and the entire scene is overlaid with a red gradient.

Products

Sina Can Canning Factory

Carbonated Energy Drink



START

START



**Products
Shisheh
& Gas
Company**



Products
Mina Glass
Manufacturing
Company





**Mehrshahr Food
Industries Co.**







Sina Food
H o l d i n g

